

# 36<sup>TH</sup> ANNUAL MEETING & EXHIBITION NOVEMBER 9 & 10, 2016 QUEST BUSINESS CENTER – COLUMBUS, OHIO

## **INVITATION TO EXHIBIT AND SPONSOR**

Meet and connect with the most influential group of HME business leaders in Ohio as an exhibitor and/or sponsor at OAMES' 36th Annual Meeting & Exhibition scheduled November 9 & 10 at Quest Business Center in Columbus, Ohio. The annual conference exhibit hall is designed to provide attendees with firsthand information about medical products and services and bring buyers and suppliers of these items together to share a productive networking experience.

The exhibit program is an ESSENTIAL part of the overall educational program for this meeting. Each year, we try to incorporate changes and improvements that reflect member feedback to ensure a great experience for everyone involved. We hope you'll consider the sponsorship opportunities in addition to purchasing an exhibit display. If you have company promotional items and would like them included in our official packets, or other suggestions of ways to improve the on-site experience, please contact Heidi in the OAMES office at info@oames.org. Some ideas include:

- Your company lanyards, pens, notepads, sticky pads etc.
- Tote bags, registration packets/folios, etc.
- Gift cards, flash drives, memory sticks, etc.

The educational goal of this executive event is to give the decision-makers of Ohio's HME companies technical insight and strategic business analysis into what the future holds for the HME community. As an important partner of this community, we welcome your participation in all aspects of this conference including the education sessions. Watch for a conference schedule in October. To learn more about OAMES, visit us on the web at www.oames.org or call 614-876-2424.

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# **CONTACT FOR QUESTIONS REGARDING EXHIBITS AND SPONSORSHIPS**

Heidi Moss

Ohio Association of Medical Equipment Services (OAMES)

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Worthington, Ohio 43085

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 614-876-2424

 Fax:
 614-467-2071

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 info@oames.org

 Website:
 www.oames.org

## **Part I: Exhibition Information**

#### **EXHIBIT & NETWORKING HOURS**

Wednesday, November 9

Anticipated conference attendance: 60-75 executives

3:00 PM – 5:00 PM – Exhibitor Set-up 5:00 PM – 6:30 PM – Exhibit Viewing During Reception

#### Thursday, November 10

11:45 AM – 1:15 PM – Exhibit Viewing During Lunch 1:15 PM – Exhibitor Break-down

**EXHIBIT HALL HAPPY HOUR Social Reception in the Exhibit Hall** – Our evening social reception will be held in the exhibit hall again this year to maximize networking opportunities and capture the popular fun of "happy hour."

Want even more quality networking time? We'll be making reservations at three local restaurants, and they'll be available for three lucky vendors to use to entertain their clients. These small, private dinner parties will be a great way to spend more time with potential customers, or say "thank you" to existing ones. Choose "Dinner Host" on page 5 when completing your registration form if you're interested and we'll follow-up with you by email. Requests will be granted on a first come, first served basis. Registration fee must be paid to confirm your spot.

And don't forget! We do not require you to be at your booth at all times. We want to encourage you to GO to where the best networking is, whether that be on the exhibit floor, in the classrooms, sitting in the lounge, or chatting in the hall. Take advantage of this great Ohio audience and go "where the action is." The relaxed atmosphere of OAMES' program will lend to a more informal, yet productive, type of networking opportunity... a chance to have fun while sharing ideas and experiences with your peers.

#### **EXHIBIT FEES**

OAMES Member: \$599.00 (Includes registration for two representatives)

OAMES Non-member: \$849.00

Additional reps: \$129.00/person

#### **BENEFITS OF EXHIBITING**

- Meet face-to-face with OAMES members, establishing contacts and building relationships that would be difficult
  to achieve with traditional marketing channels.
- Your contact information and company description will be provided to all attendees as a part of our conference Exhibitor Directory.
- Acknowledgement of your participation will be highlighted on the OAMES website and published in a post-event eBulletin.
- Complimentary conference registration and meals for two of your company representatives.

#### \*\*DOOR PRIZE DETAILS

We will be giving away various donated vendor items during our evening reception. If you would like to donate an item that represents your organization, that would be wonderful and gracious of you... not to mention another way to get some exposure and keep excitement in the hall! Past prizes range from products or services related to your company or unrelated popular items like gift cards, electronics, and other items.

Bonus: If you bring a door prize valued at more than \$100, you will receive a set of attendee mailing labels after the program. (Mailing labels are only being offered to program sponsors.)

#### **EXAMPLES OF PAST EXHIBITIORS**

Drive Mobility VGM AirSep AcuServe

Attends Healthcare Products Invacare Corporation Pride Mobility Dinsmore & Shohl

Cailor Fleming Insurance Nestle Nutrition Zirmed Tranquility
Lake Court Medical Supplies The Compliance Team Pride HQAA

#### **ASSIGNMENT OF SPACE**

Full payment is required with the signed *Application/Contract for Exhibit Space and Sponsorship*. Only PAID vendor registrations will be recognized as participants. No exceptions will be made to this rule. Participants will be added to the vendor roster when payments are received, first come first served. The *Application for Exhibit Space and Sponsorship* shall not constitute a contract until OAMES has accepted and acknowledged the application and payment with a confirmation.

On the Application/Contract for Exhibit Space and Sponsorship, there is a map of tables. We ask you to please choose your top three table choices. Tables are assigned when payment has been received. Spaces are available on a first come, first served basis. We will make every effort to grant your first choice; however, if your table is taken we will assign your second choice, and so on. We thank you in advance for your cooperation and understanding.

#### **DISPLAY INFORMATION**

The exhibit program is limited to a 6' tabletop display with maximum height of 8 feet. Stationary construction of backdrops, display cases or additional display paraphernalia will not be allowed. The price of the table includes two chairs and two complimentary registrations per table. The display area is carpeted. Sufficient lighting is provided for adequate illumination of the exhibit area. There is a \$15 fee for electricity. Exhibitors that require electricity should include that line item in the application area. If you have additional questions, please contact Heidi Moss at OAMES, 614/876-2424 or info@oames.org.

#### SHIPPING INFORMATION

If you have materials you'd like to send to Quest ahead of time, please don't send anything more than **three** business days before the program. Your packages should be marked as follows:

Hold for arrival: Facility address:

OAMES Annual Meeting Quest Business Center
Attn: Heidi Moss 8405 Pulsar Place
Date of Event: November 9 – November 10, 2016 Columbus, OH 43240

Quest Contact: Ashleigh Windnagel Number of Boxes: (i.e, 1 of 3) Complete Return Address

#### **CRITERIA FOR ACCEPTANCE**

Permission to exhibit may be granted to firms if their proposed exhibit meets the following criteria:

- Product/service relates specifically to the medical, scientific, educational aspects of the industry;
- Products/services to be displayed are safe when used in accordance with the instructions or recommendations of the applicant;
- Products/services are capable of safely performing in accordance with the claims made by the applicant;
- Products or services to be displayed contribute significantly to the educational goal of the overall program.

# **Part II: Sponsorship Information**

#### SPONSORSHIP OPPORTUNITIES

Ta scheduling conflict an opportunity to have a presence at the meeting while not being able to attend. We are pleased to offer the following for your consideration:

# **2016 Annual Meeting Sponsorship Options\***

- **Website Logo Sponsor-** See your logo in rotation on the header of www.oames.org! This sponsorship provides placement in our rotating partner display that's visible on all pages of the OAMES website. Logos will be active for the entire 4<sup>th</sup> quarter of the year.
- **Conference Advertiser** A popular option for anyone who can't attend. Send a promo item to be distributed at the meeting and we'll provide electronic copy of attendee contacts (post-show).
- \$300 Nov. 10 Exhibit Hall Dessert Buffet Sponsor
- \$400 Nov. 9 Breakfast Sponsor
- \$400 Nov. 10 Breakfast Sponsor
- \$500 Education Underwriter (up to 4 available) also includes opportunity to introduce a speaker
- \$750 Nov. 9 Lunch Buffet Sponsor
- \$750 Nov. 10 Lunch Buffet Sponsor in Exhibit Hall
- \$1,000 Nov. 9 Social Reception Sponsor in Exhibit Hall

Have an idea about other great sponsorship opportunities, or have a different budget number in mind that isn't reflected here? Please contact Heidi Moss at <a href="mailto:info@oames.org">info@oames.org</a> and we'll do our best to work with you towards a solution that's the most beneficial for OAMES and our associate partners!

# **Host Hotel Information**

Our host hotel is the Fairfield Inn & Suites Columbus Polaris. It is adjacent to the Quest Business Center parking lot, and conveniently located within walking distance. The property information is listed below.

#### **Fairfield Inn & Suites Columbus Polaris**

9000 Worthington Rd. Westerville, OH 43082 Dates: November 8 and 9

Make your reservation by calling (614) 568-0770 and requesting a room in the "OAMES" block. The rate is \$129.00 and is available until October 10.

<sup>\*</sup> All sponsors receive website recognition, signage during their respective event, recognition in the on-site program, member mailing labels prior to the event, electronic copy of attendees' contacts post-conference and recognition in article highlighting conference in post-event eBulletin.

# **Part III: Application / Contract**

Please complete the Application / Contract for Exhibit Space and Sponsorship and return it to us by the deadlines outlined. Exhibitors should also return the exhibitor table map with preferences marked.

Upon receipt of your exhibitor contract, we will need **two** things:

- 1) Brief description of your company for the exhibitor directory that will be distributed at the show, and
- 2) High resolution logo (JPG, TIF, or GIF), preferably 300 dpi.

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EXHIBITOR FEES:		
□OAMES Members: \$599.00 or □Non-Members: \$849.00	\$	
$\square$ Additional Reps \$ 129.00 X (# of extra reps more than two inc	\$	
☐ Electricity \$15.00 (per table)		\$
□2016 Conference Sponsor		
Name of sponsorship purchased:	(if applicable)	\$
□ <b>Dinner Host – NEW!</b> (Watch for an email with additional details.)	) GRAND TOTAL	\$
TO REGISTER:  1) Fax the contract pages with credit card payment to the attention best option to get first priority tables and sponsorship) OR  2) Mail contract pages and check payment (made payable to OAME OAMES, 500 W. Wilson Bridge Rd., Ste 125, Worthington, OH 43085 Contact Person:	ES) to:	r 614-467-2071 (this is the
(Additional exhibitor participants can be added on following page)		
Phone: E-mail:		
Organization:		
Address:		
If paying by credit card		
Card type (circle one): VISA / MasterCard / American Express		
Name on credit card: (please print)		
Acct #:	_ Exp. Date:	CVV Code:
Ciana de marco	D	

# **ATTENDEE NAMES AND COMPANY DETAILS** (For Exhibitor Directory listing and name badges.)

Company:			
Address:			
Phone:	Fax:		
Primary Rep Name:			
	Email:		
2nd Rep Name:			
Title:	Email:		
<b>3rd Rep Name:</b> (additional \$129 requ	uired)		
Title:	En	nail:	
<b>4th Rep Name:</b> (additional \$129 requ	uired)		
Title:	Email:	·	
Please provide a brief description (1	00 words or less) of your organizatio	on and service/product	t to be displayed:
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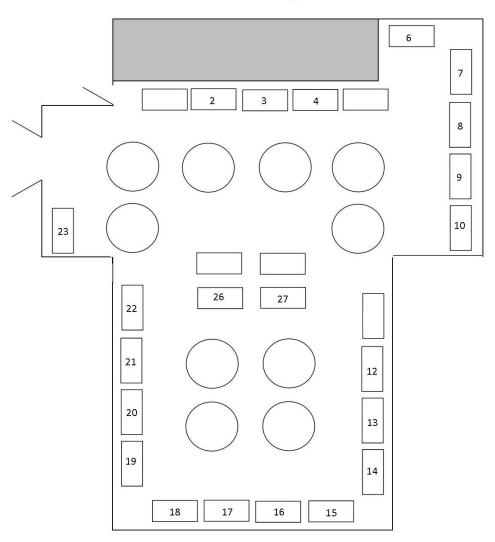
**Don't forget!** Submit your high resolution logo (JPG, TIF, or GIF), preferably 300 dpi to <a href="mailto:info@oames.org">info@oames.org</a> to ensure the best recognition for your company on conference related materials!

#### **EXHIBIT TABLE SELECTION**

In order of preference, please give us your top three choices for exhibit tables, per the exhibitor floor map below. Tables are available on a first come, first served basis. We will try our hardest to give you your first choice, but tables will go fast, typically we sell out each year, so please complete this form and turn it in as quickly as possible with your vendor registration form. **Tables without numbers are no longer available**. This form will be regularly updated online.

First choice: Table #	Second choice: Table #	Third choice: Table #				
Please list any competitors that you request to NOT be placed beside:						

# **OAMES Annual Meeting & Exhibition**



#### **CANCELLATION POLICY**

No refund of any deposit or payments will be allowed for voluntary cancellation after November 1, 2016. No-shows will not receive any type of refund. All cancellations will be charged a \$25 administrative processing fee. For any questions regarding exhibits or sponsorship, contact Heidi Moss, either call her 614-652-9925 or send an email to <a href="mailto:info@oames.org">info@oames.org</a>